



Wireless Service Prepaid Study Survey Cover Sheet

Please see the top of Section 6 on the last survey page for background information on the E911 Board's Wireless Service Prepaid Study.

Your company's prompt submission of the requested data is needed for timely completion of the prepaid study currently under development. **The deadline for survey submissions from service providers is July 3, 2008.**

According to your preference, you may electronically fill in the survey form using MS Word, or you may print the MS Word or .PDF file and fill in by hand.

Upon completion of the survey, you may opt to email the survey form as an attachment to terry.williams@asd-web.com, or you may mail the survey form to the following address:

ASD
Attn: Terry Williams (E911 Prepaid Survey)
2450 Tim Gamble Place, Suite 200
Tallahassee, FL 32308

Please contact me at terry.williams@asd-web.com or 850-385-5129 (ext. 103), if you have any questions.

Regards,

Terry Williams
Project Manager
ASD, Inc. (Contractor to the E911 Board for the Wireless Service Prepaid Study)



FLORIDA
DEPARTMENT OF
MANAGEMENT SERVICES (DMS)

WIRELESS SERVICE PREPAID STUDY SURVEY
E911 BOARD

Directions: Please provide the requested company information relating only to State of Florida sales and accounts.

1. CONTACT INFORMATION

Company Name:		Address:		
Lead Contact Person:		City:	State:	ZIP:
E-mail Address: @		Phone: ()		
Wireless Service Provider: Y N		Prepaid Retailer/Reseller: Y N	Today's Date: / /2008	

2. SALES METHODOLOGY

Identify current sales channels:	Storefront : Y N	Web Site: Y N	Telephone: Y N	Other (Specify):
Renewals facilitated? Y N	% renewals of new prepaid service accounts?		Minutes can be carried over on renewals? Y N	
Sales Methodology Contact Name:		E-Mail Address: @		Phone: ()

3. COLLECTION PRINCIPLES

A) Identify current payment collection channels:

Storefront : Y N	Web Site: Y N	Telephone: Y N	Other (Specify):
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B) Identify currently available prepaid arrangements:

Minutes with no time constraint: Y N	Minutes with < 1 year time constraint: Y N	Minutes with 1 year time constraint: Y N
Minutes with > than 1 year time constraint: Y N		Other – Specify:

Describe how prepaid accounts are assigned to Florida upon startup and how accounts may be transferred from Florida:

C) If facilitation of an E911 prepaid wireless telephone service user fee were to become a statutory requirement for service providers and resellers, which of the following compliance options would your company's prefer?

- E911 fee collected on a monthly basis from each active prepaid customer whose account balance is = to or > than the amount of the fee.
- E911 fee collected on a monthly basis according to a computed formula of aggregate prepaid service revenues.
- E911 fee collected on a monthly basis according to a defined percentage of the aggregate prepaid service revenues.
- E911 fee collected at point of sale. Note: Collection of the E911 fee shall not reduce the sales price for purpose of taxes which are collected at point of sale.
- Other – Please state briefly what you consider to be other potential compliance options that your company considers preferable.

If you have concerns about your company's operational ability to comply with any of the above collection methods (should compliance be statutorily required), please briefly cite your concerns:

Collection Principles Contact Name:	E-Mail Address: @	Phone: ()
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4. OPERATIONS, SALES, & REVENUE (OSR) METRICS

Prepaid service monthly revenue in January, 2007 (excluding non-prepaid service revenue):	\$
Prepaid service monthly revenue in December, 2007 (excluding non-prepaid service revenue):	\$
Prepaid service annual revenue for 2007 (excluding non-prepaid service revenue):	\$
Prepaid service average revenue by end user customer by month in 2007:	\$
Prepaid service average monthly number of minutes used by end user customer in 2007:	
Number of active prepaid accounts in January, 2007:	⇒
Number of active prepaid accounts in December, 2007:	⇒
Number of prepaid phone units sold in January, 2007:	⇒
Number of prepaid phone units sold in December, 2007:	⇒

Average number of renewals per year per account: Average number of minutes / usage period added per renewal:

Estimated annual revenue growth/decline of prepaid wireless services for the following years:

2005:	2006:	2007:	2008:	2009:
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OSR Contact Name:	E-Mail Address: @	Phone: ()
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5. COUNTY-BY-COUNTY PREPAID SERVICE AND PHONE POINT OF SALE OVERVIEW

County	Prepaid Service Annual Revenue 2007	Number of Active Prepaid Accounts in December 2007	Number of New Prepaid Accounts in December 2007	Number of Phone Unit Sales in December 2007	Comments
Alachua					
Baker					
Bay					
Bradford					
Brevard					
Broward					
Calhoun					
Charlotte					
Citrus					
Clay					
Collier					
Columbia					
Desoto					
Dixie					
Duval					
Escambia					
Flagler					
Franklin					
Gadsden					
Gilchrist					
Glades					
Gulf					
Hamilton					
Hardee					
Hendry					
Hernando					
Highlands					
Hillsborough					
Holmes					
Indian River					
Jackson					
Jefferson					
Lafayette					
Lake					
Lee					
Leon					
Levy					
Liberty					

5. COUNTY-BY-COUNTY PREPAID SERVICE AND PHONE POINT OF SALE OVERVIEW - CONT.

County	Prepaid Service Annual Revenue 2007	Number of Active Prepaid Account in December 2007	Prepaid Service Monthly Revenue in December 2007	Number of Phone Unit Sales in December 2007	Comments
Madison					
Manatee					
Marion					
Martin					
Miami-Dade					
Monroe					
Nassau					
Okaloosa					
Okeechobee					
Orange					
Osceola					
Palm Beach					
Pasco					
Pinellas					
Polk					
Putnam					
Santa Rosa					
Sarasota					
Seminole					
St. Johns					
St. Lucie					
Sumter					
Suwannee					
Taylor					
Union					
Volusia					
Wakulla					
Walton					
Washington					
Totals	\$		\$	\$	



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6. FEEDBACK FROM WIRELESS SERVICE PREPAID PROVIDERS

The main intent of the E911 Board's Wireless Service Prepaid Study E911 Board study is to:

- 1) Determine whether it is feasible to collect E911 fees from the sale of prepaid wireless service;
- 2) Review and evaluate the collection of E911 fees on prepaid wireless service at the point of sale within the state; and
- 3) Evaluate the methods by which E911 fees may be collected from end users and purchasers of prepaid wireless service on an equitable, efficient, competitively neutral, and nondiscriminatory basis, including a consideration of whether the collection of fees on prepaid wireless service would constitute an efficient use of public funds.

Your feedback on the following questions will aid the department's research and information gathering.

Do you have any recommendations that may assist in the research and development of the WIRELESS SERVICE PREPAID STUDY currently in progress?

Do you have any additional company, industry, or governmental information that you think may be helpful as a source of information input to the WIRELESS SERVICE PREPAID STUDY currently in progress? If so, please briefly describe this source of information or include the source of information with this survey. Specific information for each prepaid arrangement offered by your company would be helpful.

Note: All information provided by respondents in this survey is subject to Florida Statute 365.174. and will be treated as proprietary and confidential business information. Requested information is needed by the E911 Board for the study statutorily mandated in 365.172. and described above.